



**VERNON BARNETT**  
Commissioner

# State of Alabama Department of Revenue

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May 9, 2018

## MEMORANDUM

**2018-005**

**TO:** License Plate Issuing Officials

**FROM:** Jonathan A. Lawrence, Registration Manager  
Motor Vehicle Division

**SUBJECT:** Distinctive License Plates – Consent to Release Certain Personal Information

Legislative Act 2018-190 was signed into law by Governor Ivey on March 12, 2018. **Effective January 1, 2019**, motor vehicle owners obtaining a distinctive license plate, collegiate or university license plate, or a distinctive license plate authorized by the Legislative Oversight Committee shall be required to designate his or her consent to release of their name, address, and email address (if available) to the sponsoring organization, college, or university. The registrant shall opt-in or opt-out at the time of initial registration through the licensing official's office. Language will be added to the affidavit section of the print on demand registration receipt to capture the registrant's consent. All subsequent changes to a registrant's consent shall be made directly to the Department through a portal.

In order to effectively administer the new law, two (2) fields will be added to the registration file format to allow licensing officials to capture the registrant's consent. Additionally, per request of county system vendors, four (4) blank fields will be added to the registration file format to allow for additional data to be added in the future, if needed, without programming changes. Please refer to the attached Registration File Format for the changes to be implemented by January 1, 2019.

If you have any questions regarding this matter, please contact the Motor Vehicle Division at (334) 242-9000.

Attachment